

Message Text

UNCLASSIFIED

PAGE 01 STOCKH 05474 100959Z

17

ACTION EUR-12

INFO OCT-01 ISO-00 EB-07 RSC-01 /021 W

----- 009603

R 100915Z DEC 74

FM AMEMBASSY STOCKHOLM

TO USDOC WASHDC

INFO SECSTATE WASHDC 3482

UNCLAS STOCKHOLM 5474

FOR COM/OIMSAD/CEJOHNSON

E.O. 11652: N/A

TAGS: BTRA, SW

SUBJECT: COMMERCIAL PROGRAM: IN-STORE PROMOTION/NK AND GENERAL

REF: 1) STOCKHOLM A-243; 2) USDOC 13208; 3) USDOC A-7522

1. ON JULY 7 THE EMBASSY ISSUEFAHOP (401/01/P0070)
FOR AB NORDISKA KOMPANIET, ATTENTION MR. H. OHRN, SECTION
390, FOR NECKTIES IN JACQUARD OR FOULARD, WIDTH 10 TO 12
CENTIMETERS IN LATEST SPRING FASHION AT AN ESTIMATED TOTAL
VALUE OF \$5,000 TO BE FEATURED TOGETHER WITH US SHIRTS
IN THE NK IN-STORE PROMOTION IN MARCH 1975. SO FAR, THERE
HAS BEEN NO RESPONSE. YOUR ASSISTANCE WOULD BE APPRECIATED.

2. MESSRS. ALLAN BEXELIUS AND ULF WAHLBERG, SECTION MANAGERS
OF THE NK DEPARTMENT STORE BOTH EXPRESSED GREAT APPRECIATION
OF THE EFFICIENT AND CAPABLE ASSISTANCE MS. MOLLY CLEVELAND
GAVE THEM AT THEIR VISIT TO NEW YORK LAST MONTH FOR BUYING
PURPOSES.

3. ADDITIONAL COPIS OF THE DRAFT CONTRACT RECEIVED WITH
YOUR AIRGRAM A-7522 FOR IN-STORE PROMOTION DISCUSSIONS
DURING FY '76 URGENTLY NEEDED. PLEASE EXPEDITE A SUPPLY
BY DIRECT INTERNATIONAL AIRMAIL. STRAUZ-HUPE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 10 DEC 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974STOCKH05474
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D740357-1045
From: STOCKHOLM
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1974/newtext/t19741245/aaaabmwn.tel
Line Count: 51
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 1
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 1) STOCKHOLM A-243; 2) USDOC 13208; 3) USDOC A-7522
Review Action: RELEASED, APPROVED
Review Authority: MorefiRH
Review Comment: n/a
Review Content Flags:
Review Date: 23 SEP 2002
Review Event:
Review Exemptions: n/a
Review History: RELEASED <23 SEP 2002 by ReddocGW>; APPROVED <04 FEB 2003 by MorefiRH>
Review Markings:

Declassified/Released
US Department of State
EO Systematic Review
30 JUN 2005

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: COMMERCIAL PROGRAM: IN-STORE PROMOTION/NK AND GENERAL
TAGS: BTRA, SW
To: COM
Type: TE
Markings: Declassified/Released US Department of State EO Systematic Review 30 JUN 2005